



To,
Mr. Shaileen Patel
Business Manager
N K Proteins Ltd.
701, 7th Floor, Popular House
Ashram Road
Ahmedabad - 380009

Date: 11th April, 2011

Dear Mr. Patel,

This confirms that the information reported to **N K Proteins Ltd.** on the **Refined Edible Oils (Consumer Packs) – Cotton Seed Oil** market in Gujarat for the MAT period ending 31st December, 2010 (see annexure) shows that brand **Tirupati** ranked first in volume (KG) and value sales for that period with **51.1%** volume share and **52.8%** value share. Our Retail Index service covers Grocers, General Stores, Chemists, Food Stores, Exclusive Edible Oil Stores, Tobacco Kiosks, Supermarkets, Hypermarkets, Convenience Stores and Provision Stores.

Please note that:

- While we have provided the above written confirmation of what we report in your Refined Edible Oils (Consumer Packs) – Cotton Seed Oil database, The Nielsen Company does not endorse any client claim.
- **N K Proteins Ltd.** may only make use of our name in association with the data it may reference in its claim. **N K Proteins Ltd.** may not state or imply that Nielsen is the source of the claim itself.
- Any **N K Proteins Ltd.** claim that relies on Nielsen data must contain the following citation, including Nielsen's copyright:
 - "**N K Proteins Ltd.'s** calculation based in part on data reported by Nielsen through its Retail Index Service for the Refined Oil (Consumer Packs) – Cotton Seed Oil Category for the 52-week period ending 31st December, 2010, for Gujarat market. (Copyright © 2011, Nielsen.)"
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Sincerely,

Justin Sargent
Managing Director-Consumer
India Region

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