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Annexure

Date: 24th December, 2009

Category: Refined Edible Oils (Consumer Packs) - Cotton Seed Oil	
Market: Gujarat (U+R)	
Time Period: MAT ending November 2009	
Facts: Volume Market Share	
Source: Nielsen Retail Index Report	
Brand	Volume Share
Refined Oil Consumer Packs - Cotton Seed Oil	100.00%
TIRUPATI	61.1%
Competitor 1	8.8%
Competitor 2	5.4%
Competitor 3	5.2%

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N K Pringles Ltd.'s information based in part on data reported by Nielsen through its Retail Index Service for the Refined Edible Oils (Consumer Packs) - Cotton Seed Oil Category for the 52-week period ending November 30th, 2009, for Gujarat market. (Copyright © 2009, Nielsen.)